

# HANNAH DOMINIAK

## DIGITAL STORYTELLER + DESIGNER

### EDUCATION

#### BALL STATE UNIVERSITY

Muncie, IN

#### BACHELOR OF SCIENCE

MAJOR Journalism Graphics

### REFERENCES

#### ELISHA-RIO APILADO

*icuc.social*

Graphic Designer + Copywriter

(630) 215-8187

erioapilado@gmail.com

#### HOLLIE VOSE

*Time Inc. | Sports Illustrated Group*

Creative Services Director

212-522-0698

hollie\_vose@timeinc.com

#### MEGAN MCNAMES

*Ball State University*

Former Supervisor,

Digital Publishing Studio

megan.mcnames@gmail.com

#### JENNIFER PALILONIS

*Ball State University*

Former Journalism Graphics

Instructor + Supervisor

765-285-8216

jageorge2@bsu.edu

### SKILLS

Adobe Creative Suite

Sketch

Webflow

Social Media Marketing + Management

UI/UX Design

Print Design

Digital Ad Development

Microsoft + Google Drive

Hootsuite

WordPress

### EXPERIENCE

#### PACO COLLECTIVE

*Junior Art Director, September 2016- present*

- Develop visual directions + concepts for cross-platform campaigns
- Work closely with creative directors, copywriters and account executives to pitch concepts to clients such as ComEd
- Develop storyboards for TV spots
- Establish visual direction + produce content for social media clients

#### PIEROGI FEST + WICKEDLY WHITING | WR CHAMBER OF COMMERCE

*Digital Experience Team Coordinator, May 2016- present*

- Designed + developed a mobile-first website for the annual Pierogi Fest and Wickedly Whiting
- Developed a digital brand + style for each fest across multiple digital platforms
- Produce print and digital marketing/promotional materials for each website + fest, including posters, Snapchat geofilters and custom gifs
- Write, edit + schedule posts for Facebook, Instagram and Twitter for each fest
- Run social media + engage with community during each fest
- Manage social community engagement team of 3-5 members during each fest

#### LEE ENTERPRISES REGIONAL DESIGN CENTER

*Page Designer, June- September 2016*

- Produce news and sports pages on deadline for 25+ daily and weekly newspapers across the country

#### TIME, INC. | SPORTS ILLUSTRATED + GOLF MAGAZINE

*Creative Services Intern, Summer 2015*

- Design + develop ads, logos and internal content for print + digital platforms across Sports Illustrated + GOLF Magazine
- Designed interactive iPad General Presentation experience for SI sales representatives to show potential clients

#### CHICAGO HEALTH MAGAZINE

*Digital Design Intern + Digital Designer, May 2014 – May 2015*

- Design + develop plans, strategies and infographics for print + social media
- Prototyped start-up of interactive iPad version of the monthly magazine

#### BALL STATE DIGITAL PUBLISHING STUDIO

*Digital Designer, Fall 2014 – Spring 2016*

- Work on a team to design + develop mobile and tablet apps for various clients, including the Indianapolis Children's Museum, Indiana Department of Tourism and Ball State Athletics